

FOR IMMEDIATE RELEASE

Pain Free Patriots aims to start national movement to help Veterans in pain

Minnetonka, Minn. – Jan. 23, 2017 – A Minnesota non-profit is starting what it hopes is a national movement to help military veterans who experience chronic pain.

Pain Free Patriots has developed the 1-4-1 Movement with the goal of giving every business the opportunity to sponsor a pain relief treatment grant for one or more veterans.

“We estimate that 44 percent of the nearly 370,000 veterans living in Minnesota suffer with chronic pain, and many of them are not getting the help they need,” said Doug Huseby, founder of non-profit Pain Free Patriots and owner of Becker Furniture World. “The 1-4-1 Movement offers a tangible way for companies of all sizes to change the life of a veteran right here in our community.”

1-4-1 Sponsors would fund the access to innovative pain relief services and state-of-the art technologies that deliver life-changing outcomes for veterans, many of whom struggle with sleeping, returning to work, walking, and extreme chronic pain.

“The concept is simple - veterans risk their lives for us, and now we need to help them overcome their pain here at home,” said Scott Flom, Senior Marketing Representative at Federated Insurance, a founding 1-4-1 Sponsor. “Just imagine how many veterans can help if every business in Minnesota sponsors one Veteran pain grant!”

Businesses who commit to one or more \$5,000 tax-deductible pain grants may request a customized display plaque recognizing their sponsorship and/or a personal appearance by a Veteran at their company as a thank you for their help.

BFW Charities was established as a 501(c)3 non-profit in 1993. After seeing a tremendous gap in veteran care, BFW Charities rededicated its efforts through **Pain Free Patriots**. In the last six years, the organization has delivered no-cost pain relief technology to nearly 500 United States Veterans who are struggling with chronic pain. Our mission is to help America’s heroes live pain-free lives. www.painfreepatriots.org

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Minnesota Veterans and Pain: Fact Sheet

- According to a November 2016 analysis of the National Health Interview Survey, veterans were about 40 percent more likely to experience severe pain than nonveterans.¹
- A higher proportion of veterans (9.1 percent) reported having severe pain than nonveterans (6.3 percent).¹
- There are 361,000 Veterans living in the state of Minnesota.²
- An estimated 44 percent of those Veterans are living with chronic pain.³
- More than 98% of Pain Free Patriot grant recipients report significant relief from their pain after treatment.⁴
- Pain Free Patriots has coordinated treatment of nearly 500 Veterans in the last 5 years using the latest technologies, advanced protocols, and licensed providers.⁴

Sources:

1. Nahin RL. Severe pain in veterans: the impact of age and sex, and comparisons to the general population. *Journal of Pain*. November 21, 2016. pii: S1526-5900(16)30313-3. Epub ahead of print. *Analysis of survey results by: National Center for Complementary and Integrative Health (NCCIH) at the National Institutes of Health*.

2. VA National Center for Veterans Analysis and Statistics, 2015

3. Toblin RL, Quartana PJ, Riviere LA, Walper KC, Hoge CW. Chronic Pain and Opioid Use in US Soldiers After Combat Deployment. *JAMA Intern Med*. 2014;174(8):1400-1401. doi:10.1001/jamainternmed.2014.2726

4. Pain Free Patriots



Media Opportunities

- In-studio or phone interview with Doug Huseby, Founder of Pain Free Patriots
- Interview with Veteran or Veterans who have benefited from a Pain Free Patriot Grant and subsequent pain relief treatment.
- On-site tour of Mobile Unit: Staff and volunteers use mobile units to help deliver pain relief technology and protocols to veterans in multiple locations across Minnesota.
- Demonstration of pain therapies available for Veterans through Mobile Units at several locations.
- Interview opportunity with Veterans about their pain experiences at a Minnesota Timberwolves game. Pain Free Patriots coordinates “Tickets for Troops” for Minnesota Veterans.

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